

THE CROWLEY ADVANTAGE

WE MAKE IT. WE USE IT. WE SUPPORT IT. YOU BENEFIT.

The short story about what sets Crowley Imaging apart from the competition? No middle man.

A four-decade leader in the micrographics and digital imaging industries, The Crowley Company grew its base in commercial capture hardware distribution in 1980 to include digitization services in 1990 and scanner manufacturing in 2003.

Today, The Crowley Company is the only firm in the industry that manufactures and distributes scanners, puts them to use in-house and supports them globally. This unique ability to embrace the full life cycle of digitization – from still media records and archives to digital capture to final output and beyond – allows the Crowley product manufacturing and sales teams to understand, accept, adapt and react to any collection digitization challenge.



Digitization Products

The Crowley Company manufactures and distributes Crowley, Mekel Technology microform and overhead scanner brands and also represents Avison, InoTec, ROWE, Qidenus and Zeutschel document, large-format, book and overhead scan systems. No other digitization services team in the industry has such direct and immediate access to the leading names in capture hardware and software.



Digitization Services

Over the decades Crowley has developed a division of well-trained, tenured imaging specialists. The team captures high-quality images from still media collections of all volumes including microfilm, microfiche, aperture cards, loose documents, bound books, newspapers, maps, graphic arts (photographs, glass plates, negatives, etc.) and more.



Support Services

From collection assessment to imaging consultation and color accuracy services to scanner installation, software training and contract maintenance and repairs, The Crowley Company tech team supports all Crowley manufactured and distributed scanner brands, adding another critical competitive edge to the Digitization Services division.

LET THE CROWLEY EXPERIENCE BECOME YOURS

Reduce the digitization learning curve when you take advantage of Crowley's extensive knowledge in all areas of digitization and digital archival preservation.

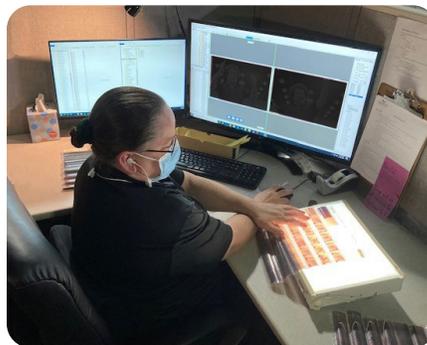
Corporately, Crowley offers:

- A trusted reputation, decades in the making
- Streamlined management with direct access to ownership
- Financial stability
- Strong industry associations
- Government contract vehicles
- A sole focus on document and data capture



Crowley's Digitization Services division offers:

- The ability to scan any still media
- The ability to capture any volume collection
- Collection assessment services
- An understanding of deliverable requirements
- Over 200 years of collective digitization experience
- The manpower and scanner resources for simultaneous off- and on-site digitization projects
- Pilot scans to ensure satisfaction before the project begins
- A refined workflow offering efficiency, accountability and collection security
- One of the industry's highest quality control ratios
- An in-depth knowledge of imaging standards, including those of the Federal Agencies Digital Guidelines Initiative (FADGI)
- The utilization of test targets for quality control and performance analysis
- Realtime hardware/software technology control and automation to achieve maximum performance and image quality
- Unparalleled access to the industry-leading scanners, software engineering and technical services of Crowley's supporting divisions.



“Crowley has earned the respect of our publishers who feel confident sending their one-of-a-kind materials to the bureau. That confidence is translating into tremendous growth for SmallTownPapers.”

~ Paul Jeffko, President, SmallTownPapers, Inc.



DIGITIZATION PRODUCTS



DIGITIZATION SERVICES



SUPPORT SERVICES

www.thecrowleycompany.com | 240.215.0224 US Corporate

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