

# THE CROWLEY ADVANTAGE

WE MAKE IT. WE USE IT. WE SUPPORT IT. **YOU BENEFIT.**



What sets Crowley's Digitization Services apart? For more than four decades, The Crowley Company has been a trusted leader in the micrographics and digital imaging industries.

What began in 1980 as commercial capture hardware distribution expanded into professional digitization services in 1990, followed by in-house scanner manufacturing in 2003.

Today, Crowley is uniquely positioned as the only company in the industry that designs and manufactures scanners, uses technology daily within our own digitization services operations, and supports those systems globally.

This full life cycle approach to digitization – spanning physical media handling precision capture, quality control, delivery, and long-term preservation – gives our teams unmatched insight into how collections behave, how technology performs, and how workflows can be optimized. The result is a digitization partner that understands the real-world demands of preservation projects and can adapt to even the most complex collection challenges with confidence and care.

## DIGITIZATION SERVICES

### LET OUR EXPERIENCE BECOME YOUR ADVANTAGE

Discover the power of Crowley's unmatched expertise, rooted in decades of experience, innovation, and proven performance including:

- A trusted reputation built over decades
- The ability to maximize production efficiency without sacrificing quality
- Tech-forward workflows, including AI-assisted solutions
- Industry-leading scanning equipment operated by well-trained personnel
- Certified for U.S. government agency digitization
- Able to deliver 4-star FADGI-rated images

#### Solutions for Every Still Media Collection

Crowley offers one of the industry's most comprehensive portfolios of commercial and archival scanning, digitization and micrographic services to handle virtually any collection, format, or throughput requirement:

- Microfilm, microfiche, and aperture cards
- Books and bound materials
- Loose paper (office documents, student records, etc.)
- Newspapers
- Maps, drawings, and oversize materials up to A0 (2A0 with customization)
- Photographs
- Transmissive materials (slides, negatives, glass plates, etc.)
- Fragile and cultural heritage collections

#### Scanning that Promises Quality

One of the largest still media digitization service bureaus in the U.S., Crowley's in-house and on-site capture services allow us to address complex capture challenges while integrating customer feedback in real time, without third-party delays.

Crowley offers:

- The ability to scan virtually any still media and format at any scale
- Collection assessment services to guide project planning
- A deep understanding of customer deliverable requirements
- More than 250 years of collective digitization experience
- The manpower and scanner resources to support simultaneous in-house and on-site digitization projects
- Pilot scans to confirm quality and expectations before full production begins

## Quality Built into Every Workflow

Crowley's digitization workflows are designed to ensure consistency, accountability, and collection security from start to finish.

- Refined workflows that emphasize efficiency, accountability, and collection security
- One of the industry's highest quality control ratios
- In-depth knowledge of imaging standards, including those Federal Agencies Digital Guidelines Initiative (FADGI)
- Use of test targets for quality control and performance analysis
- Current hardware and software technology to achieve maximum performance and image quality
- Direct access to industry-leading scanners, software engineering, and technical services divisions.

## Extensive Sales Services Support

**Industry Expertise.** Crowley's services representatives average more than 30 years of digitization-specific experience.

**End-User Insight.** Because Crowley not only builds but actively uses its systems, we understand what matters most to our customers:

- Compliance with imaging standards (FADGI, ISO, Metamorfoze)
- AI-assisted solutions
- Image resolution and color accuracy
- Image hosting and viewing
- Digital security and data control

## One Company. Multiple Options.

**Buying power.** Crowley offers a single-source solution for organizations that require both scanners and digitization services.

**Technical Support.** In-house and certified partners provide worldwide support including:

- Installation
- On-site and online training
- Image and color accuracy assessments
- Preventative maintenance
- Emergency repairs
- Parts, consumables and supplies

**Image Hosting.** Crowley's IMAGEhost platform provides cost-effective access, viewing, sharing, printing and saving of microfilm images created on Crowley and Mekele Technology scanners.

**Professional Services.** Collection assessments, consultation, project management and staffing, custom manufacturing, IT solutions and additional services supporting the full digitization lifecycle.

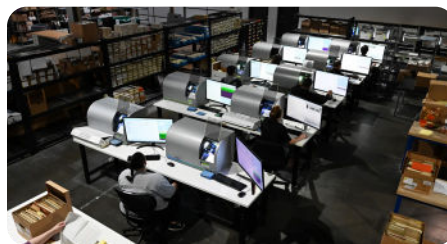
“Crowley has earned the respect of our publishers who feel confident sending their one-of-a-kind materials to the bureau. That confidence is translating into tremendous growth for SmallTownPapers.”

~ Paul Jeffko, President, SmallTownPapers, Inc.



## Digitization Products

Award-winning commercial production and walk-up patron scanners for the digitization of still media records and archives.



## Digitization Services

Award-winning in-house and on-site still media digitization services for records and archives.



## Support Services

Award-winning technical support for all manufactured and distributed scanner brands.



DIGITIZATION PRODUCTS



DIGITIZATION SERVICES



SUPPORT SERVICES

www.thecrowleycompany.com | 240.215.0224 US Corporate

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