

FOR IMMEDIATE RELEASE: March 4, 2009

**Media Contacts:**

Cheri Baker/Director of Communications (240) 215-0224 x220  
Chris Crowley/President (240) 215-0224 x202

[cherib@thecrowleycompany.com](mailto:cherib@thecrowleycompany.com)  
[chris@thecrowleycompany.com](mailto:chris@thecrowleycompany.com)

## NEW PRODUCT OFFERINGS FOR 2009 BROADEN CROWLEY REACH

Frederick, Maryland – Document scanners, robotic book scanners, a small-volume reader/printer and the first edition of a stunning new microfilm scanning software have all been added to [The Crowley Company's](#) 2009 equipment offerings, enabling the firm to address the diverse imaging and economic needs of the corporate, archival and institutional industries in North America and beyond.

"This is an exciting new year for us and for the industry," states company owner/president Christopher Crowley. "Imaging technology is ever-changing and our mission to remain current and to continue to offer the highest quality scanning and digitizing equipment available has been strengthened with the addition of InoTec, Qidenus and S-T Imaging brands." He continues, "The digitizing of archives and records leaves no room for error; it's imperative that the partners we choose are committed to customer service and product integrity." The new lines will supplement the company's Zeutschel, IRIS and AGFA product distribution, as well as its own premier manufactured brands of Mekel Technology, Extek Microsystems and HF Processors.

### **QuantuM** Technology

Recently out of the beta testing stage, Crowley is introducing its first true version of Quantum software at the [AIIM info 360 show](#) in Philadelphia on March 30<sup>th</sup>. The software, known as QuantumScan and QuantumProcess, is custom-designed for the [Mekel Technology](#) MACH V roll-film strip scanner. Offering an industry-leading 100% image capture, the software eliminates the need to reload and re-scan microfilm, giving the operator an array of manual and automatic features for the highest image quality possible. Other highlights include:

- Automatic image exposure, density and contrast controls
- Wide variety of image output options, including: TIFF, JPEG, PDF, BMP and more
- Grayscale and/or B&W scanning without impacting speed
- Unique Mekel flag-image feature for suspect images
- "Go to" frame function for specialized quality control
- Dual-view capability to view bi-tonal and grayscale images simultaneously without impacting speed
- Flexible and user-friendly Mekel film-naming and indexing capabilities

### **InoTec Scamax® Document Scanners**

Citing their recognition as the leader in high-volume document scanning, Crowley notes that "the addition of InoTec's paper document scanners to our product line is a direct correlation to the expanding needs of the industry and today's changing technology. Where once a client, such as a museum or library, may have only needed a high-end book scanner for archival imaging, they may now also need the diversity of a document scanner for their own records. Adding InoTec to our line enables us to continue to be the multi-vendor source for our clients – a one-stop shop – and allows us to offer the benefits which that type of relationship entails." The InoTec scanners, dubbed "The German Tank" because of their workflow productivity and ability to automatically feed and process a widely

- more -

**THE CROWLEY COMPANY**

5111 Pegasus Court, Suite M | Frederick, Maryland 21704 USA | 240.215.0224 | [www.thecrowleycompany.com](http://www.thecrowleycompany.com)

*New product offerings/Crowley, p. 2*

varying range of document sizes, can be upgraded at any time to meet changing production requirements, an unusual option that maximizes a customer's initial investment.

### Oidenus Robotic Scanners

As a stand-alone product (RBSpro) or accessory to an existing [Zeutsche](#) scanner (RBSmodule), the QiScan fully automatic book scanners permanently store old scripts and books, making them both accessible and searchable. The QiScan is able to scan books according to their physical condition at aperture angles of 60°, 90° and 120°. Working with and without a glass plate as desired, special attention was paid during development to realizing a gentle page-turning technology while creating a workflow with the greatest possible efficiency and the lowest labor input. Currently in the final testing phase, the U.S. should see its first available model in Crowley's booth at the July 9<sup>th</sup> [ALA Annual Conference](#) in Chicago, IL.

### S-T Imaging ST200X

"In the past," says Crowley, "we've focused on either specialty or high-volume digital imaging. The addition of the S-T Imaging ST200X to our product line is a natural extension of that focus and once again, a response to client needs." The ST200X, a participant in the "Going Green Library Design Conference" with a unique energy savings analysis tool, is a small-volume reader/printer for users such as research libraries, courthouses and universities. With a 96x zoom range, 30 frame/second viewing, one-second scanning, digital media storage and print-while-viewing capability, this table-top microfilm/microfiche/microcard reader takes up little space while offering big imaging options.

### **About The Crowley Company**

Incorporated in 1981, **The Crowley Company** is a world-leader in digital and analog film technologies. Headquartered in Frederick, Maryland with manufacturing divisions (Mekel, [Extek](#) Microsystems and [HF Processor](#) brands) in Compton and San Dimas, California, The Crowley Company and its 100+ employees provides an extensive number of digital document and film **conversion services** to the publishing, commercial, government and archive sectors and also **manufactures, sells and services** high-speed microfilm, microfiche, aperture card, book and document scanners, microfilm duplicators, film processors and micrographics equipment.

###

Photos available upon request