

FOR IMMEDIATE RELEASE: April 1, 2010

Media Contacts: Cheri Baker/Director of Communications Christopher Crowley/President

(240) 215-0224 x220 (240) 215-0224 x202 cherib@thecrowleycompany.com chris@thecrowleycompany.com

THE CROWLEY COMPANY DEBUTS Quantum Process FOR MICROFICHE; TRIPLES PRODUCTIVITY.

S-T VIEWSCAN ALSO DEBUTS IN AIIM BOOTH 2315.

Frederick, MD – As in years past, <u>The Crowley Company</u> will capitalize on the gathering of 25,000-strong industry professionals at the upcoming <u>AIIM Expo and Conference</u> and will introduce two innovations designed to increase records management and archiving capabilities at all volume levels.

The first innovation, *QuantumProcess* custom post-scanning processing software designed for <u>Mekel Technology</u> microfiche scanners, "is a breakthrough for mid-to-high-volume fiche scanning," states Matthew McCabe, Crowley's national director of business development and scanning equipment specialist. "This workflow software dramatically reduces operator time on the scanning end and guarantees 100% image capture. It is not an exaggeration to say that microfiche scanning productivity is tripled with <u>QuantumProcess</u>." The software, which was originally developed for Mekel's <u>MACH V full-roll ribbon scanner</u> and introduced in 2009 to excellent field reviews, has been adapted for fiche scanning. "Operators no longer have to worry about finding frames, image quality or quality of original film," continues McCabe, "as most adjustments can be made post-capture across the network, away from the scanner, leaving the scanner available for additional scanning efforts." Similar to ribbon or strip-scanning, the software reads the entire fiche jacket and title bar information in full-row strips and all frame detection is real-time. Additionally, the frames are saved as individual images, creating smaller image sizes that do not require special storage devices, but which can be shared across standard network interfaces to any server the customer provides.

To give an example of how *QuantumProcess* affects productivity, vice president and director of imaging services Pat Crowley points to the work taking place on-site at Crowley's conversion bureaus. "A single operator, who used to run one microfilm scanner, now operates two MACH V microfilm scanners and a <u>MACH VII microfiche scanner</u> simultaneously because there is no stopping, starting or re-scanning necessary." McCabe adds, "One of our clients, a leading U.S. BPO, noted that in eight hours of production,

-more-

THE CROWLEY COMPANY

5111 Pegasus Court, Suite M | Frederick, Maryland 21704 USA | 240.215.0224 | www.thecrowleycompany.com

Crowley debuts QuantumProcess for fiche; S-T ViewScan®, p.2

QuantumProcess helped to scan 38 rolls of microfilm on a single machine versus 15 rolls total on two of their older machines. We expect the same type of results with *QuantumProcess* for microfiche."

QuantumProcess is available as a field-upgrade for current MACH-series microfiche owners and will be sold standard on new MACH-VII microfiche purchases post-AIIM.

For the lower-volume and walk-up markets, Crowley is pleased to introduce S-T Imaging's brand new ViewScan® microform scanner. Able to scan multiple media types, the ViewScan® offers a capture speed of up to 1/6 second at 300 dpi, along with a multitude of capture and editing conveniences. The environment-friendly scanner creates a smaller reader-printer footprint in a fully-integrated body that houses power sources, light sources and multi-media film carrier. The ViewScan® is able to scan and process microfilm, microfiche, micro-card, aperture cards and more and has been designed for easy updating to help maintain its value.

Both products, along with the InoTec document scanner, the Mekel Technology MACH V strip scanner and the Zeutschel 12000 bookcopy, will be featured in Crowley's AIIM booth #2315.

About The Crowley Company

Celebrating its 30th year since incorporation, <u>The Crowley Company</u> is a world-leader in digital and analog film technologies. Headquartered in Frederick, Maryland with a <u>manufacturing</u> division in San Dimas, California and a second <u>conversion bureau</u> in Ann Arbor, Michigan, The Crowley Company provides an extensive number of digital document and film conversion services to the academic, publishing, commercial, government and archive sectors and also manufactures, <u>distributes</u> and <u>services</u> high-speed microfilm, microfiche, aperture card, book and document scanners, microfilm duplicators, film processors and micrographics equipment.

About AIIM Conference and Expo

Scheduled for April 20-22, 2010 at the Pennsylvania Convention Center in Philadelphia, PA, the AIIM Conference Program offers over 150 educational sessions featuring end-user case studies and pre-conference certification training. Full details on conference sessions and speakers are available at www.aiimexpo.com. The AIIM Expo showcases best-in-class information management technology solution providers, free education, and networking opportunities.

###

Photos attached

Caption A:	The Crowley Company debuts QuantumProcess software at AIIM for microfiche, tripling scanner operator productivity.
Caption B:	This screen shot shows the flexibility of QuantumProcess post-scan. Scanned as a full strip, the post-production operator can
	quickly spot and correct missed frames, odd-shaped frames (noted in red) and adjust for image quality.
Caption C:	Crowley will introduce S-T Imaging's brand new microform scanner, the ViewScan®, at the upcoming AIIM show on 4/20/2010.